

PTO/SB/21 (08-00)  
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# TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Application Number 09/725,080

Filing Date 11/29/2000

First Named Inventor HIMES

Group Art Unit 3629

Examiner Name Dixon, T.

Total Number of Pages in This Submission 53

Attorney Docket Number 0307091.105

## ENCLOSURES (check all that apply)

- ☒ Fee Transmittal Form
- ☒ Fee Attached
- ☒ Amendment / Reply
  - ☐ After Final
  - ☐ Affidavits/declaration(s)
- ☒ Extension of Time Request
- ☐ Express Abandonment Request
- ☐ Information Disclosure Statement
- ☐ Certified Copy of Priority Document(s)
- ☐ Response to Missing Parts/Incomplete Application
  - ☐ Response to Missing Parts under 37 CFR 1.52 or 1.53

- ☐ Assignment Papers (for an Application)
- ☒ Drawing(s)
- ☐ Licensing-related Papers
- ☐ Petition
- ☐ Petition to Convert to a Provisional Application
- ☐ Power of Attorney, Revocation Change of Correspondence Address
- ☐ Terminal Disclaimer
- ☐ Request for Refund
- ☐ CD, Number of CD(s) \_\_\_\_\_

- ☐ After Allowance Communication to Group
- ☐ Appeal Communication to Board of Appeals and Interferences
- ☐ Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
- ☐ Proprietary Information
- ☐ Status Letter
- ☒ Other Enclosure(s) (please identify below):

postcard

Certificate of Mailing

Remarks

The total number of pages shown above does not include the enclosed postcard, the check or transmittal form PTO/SB/21.

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name

Stephen C. Glazier

Signature

Date

## CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on this date:

02/13/2003

Typed or printed name

Adrienne D. Jackson

Signature

Date

02/13/2003

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**FEE TRANSMITTAL**  
for FY 2002

Patent fees are subject to annual revision.

**TOTAL AMOUNT OF PAYMENT** \$110.00

## Complete if Known

Application Number	09/725,080
Filing Date	November 29, 2000
First Named Inventor	HIMES
Examiner Name	Dixon, T.
Group Art Unit	3629
Attorney Docket No.	0307091.105

## METHOD OF PAYMENT

1. ☒ The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to:
- Deposit Account Number: **50-1721**
- Deposit Account Name: **Kirkpatrick & Lockhart**
- ☒ Change Any Additional Fee Required Under 37 CFR 1.16 and 1.17
- ☐ Applicant Claims small entity status. See 37 CFR 1.27
2. ☒ Payment Enclosed:
- ☒ Check ☐ Credit card ☐ Money Order ☐ Other

## FEE CALCULATION

## 1. BASIC FILING FEE

Large Fee Code	Entity Fee (\$)	Small Fee Code	Entity Fee (\$)	Fee Description	Fee Paid
101	740	201	370	Utility filing fee	
106	330	206	165	Design filing fee	
107	510	207	255	Plant filing fee	
108	740	208	370	Reissue filing fee	
114	160	214	80	Provisional filing fee	

SUBTOTAL (1) \$ 0.00

## 2. EXTRA CLAIM FEES

Total Claims	Extra Claims	Fee from below	Fee Paid
118	-135 = 0	X	
Independent Claims	13	-18* = 0	X
Multiple Dependent			

Large Fee Code	Entity Fee (\$)	Small Fee Code	Entity Fee (\$)	Fee Description
103	18	203	9	Claims in excess of 20
102	84	202	42	Independent claims in excess of 3
104	280	204	140	Multiple dependent claim, if not paid
109	84	209	42	** Reissue independent claims over original patent
110	18	210	9	** Reissue claims in excess of 20 and over original patent

SUBTOTAL (2) 0.00

\*\*or number previously paid, if greater; For Reissues, see above

## FEE CALCULATION (continued)

## 3. ADDITIONAL FEES

Fee Code	Large Entity Fee (\$)	Small Entity Fee Code	Small Entity Fee (\$)	Fee Description	Fee Paid
105	130	205	65	Surcharge - late filing fee or oath	
127	50	227	25	Surcharge - late provisional filing fee or cover sheet	
139	130	139	130	Non-English specification	
147	2520	147	2520	For filing a request for <i>ex parte</i> reexamination	
112	920*	112	920*	Requesting publication of SIR prior to Examiner action	
113	1,840*	113	1,840*	Request publication of SIR after Examiner action	
115	110	215	55	Extension for reply within first month	\$110.00
116	400	216	200	Extension for reply within second month	
117	920	217	460	Extension for reply within third month	
118	1,440	218	720	Extension for reply within fourth month	
128	1,960	228	980	Extension for reply within fifth month	
119	320	219	160	Notice of Appeal	
120	320	220	160	Filing a brief in support of an appeal	
121	280	221	140	Request for oral hearing	
138	1,510	138	1,510	Petition to institute a public use proceeding	
140	110	240	55	Petition to revive - unavoidable	
141	1,280	241	640	Petition to revive - unintentional	
142	1,280	242	640	Utility issue fee (or reissue)	
143	460	243	230	Design issue fee	
144	620	244	310	Plant issue fee	
122	130	122	130	Petitions to the Commissioner	
123	50	123	50	Processing fee under 37 CFR 1.17(q)	
126	180	126	180	Submission of Information Disclosure Stmt	
581	40	581	40	Recording each patent assignment per property (times number of properties)	
146	740	246	370	Filing a submission after final rejection (37 CFR § 1.129(a))	
149	740	249	370	For each additional invention to be examined (37 CFR § 1.129(b))	
179	740	279	370	Request for Continued Examination (RCE)	
169	900	169	900	Request for expedited examination of a design application	

Other fee (specify)

\*Reduced by Basic Filing Fee Paid SUBTOTAL (3) \$110.00

## SUBMITTED BY

Complete (if applicable)

Name (Print/Type)	Stephen C. Glazier	Registration No. (Attorney/Agent)	31,361	Telephone	202-778-9045
Signature	<i>Stephen C. Glazier</i>	Date	February 13, 2003		

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Office, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.



GAU 3629 / \$  
PATENT  
ATTORNEY'S DOCKET NO.: 0307091.105

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: HIMES  
SERIAL NO.: 09/725,080  
FILED: November 29, 2000  
FOR: LOYALTY LINK METHOD AND APPARATUS FOR INTEGRATING  
CUSTOMER INFORMATION WITH DEALER MANAGEMENT  
INFORMATION  
EXAMINER: T. Dixon  
ART UNIT: 3629

CERTIFICATE OF MAILING

I hereby certify that this correspondence along with all papers or documents referred to therein as being attached or enclosed is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on February 13, 2003

Adrienne D. Jackson

COMMISSIONER FOR PATENTS  
WASHINGTON, DC 20231

Sir:

Transmitted herewith for filing is/are the following document(s):

- [XX] Transmittal Form
- [XX] Fee transmittal
- [XX] Reply Under 37 C.F.R. § 1.111
- [XX] Check for \$110.00
- [XX] Formal Drawings
- [XX] Petition for Extension of Time

RECEIVED  
FEB 26 2003  
GROUP 3600

If the enclosed papers are considered incomplete, the Mail Room and/or the Application Branch is respectfully requested to contact the undersigned collect at (202) 778-9000, Washington, D.C.

Respectfully submitted,

Stephen C. Glazier  
Reg. No. 31,361  
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Attorney for Applicants

DATE: February 13, 2003



#19

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Himes Art Unit : 3629  
Serial No. : 09/725,080 Examiner : Dixon, T.  
Filed : November 29, 2000  
Title : LOYALTY LINK METHOD AND APPARATUS FOR INTEGRATING  
CUSTOMER INFORMATION WITH DEALER MANAGEMENT  
INFORMATION

Commissioner for Patents  
Washington, D.C. 20231

Attn: Official Draftsperson

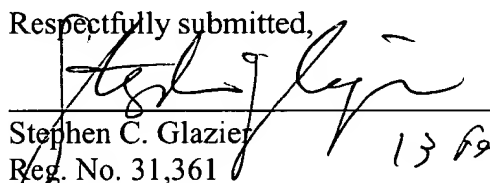
**LETTER TO OFFICIAL DRAFTSPERSON**

Applicant hereby submits new formal drawings included with this letter.

Formal Drawings, 6 pages with Figures 1 to 6.

RECEIVED  
FEB 26 2003  
GROUP 3600

Respectfully submitted,

  
Stephen C. Glazier  
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(202) 778-9045

13 Feb 03

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